Media Release

VALIDITY Group announces NEW APPOINTMENT as part of its expansion plans.

Melbourne, Australia. August 1, 2013.

As VALIDITY Group continues to grow and expand throughout the Asia Pacific region, we have opened our offices in Singapore, Hong Kong, and Kuala Lumpur. As part of our continued growth, we are expanding our direct representation in those countries. This allows us to better support our Asia clients and our Global clients to the senior and exacting standards that they deserve.

It is therefore our very great pleasure to announce the appointment of Mr Allan Smith as our Senior Vice President, Asia Region. Allan joins VALIDITY after many successful years in a career that seen him deliver outstanding results as a senior leader in established multinational companies, as well as start-ups in various stages of growth and development. With this impressive senior level of business acumen, Allan will support our clients to achieve their desired success.

Allan has worked throughout the region extensively and is currently residing with his wife in Kuala Lumpur. Being a "local" in the region ensures that he provides local knowledge and insight, as well as the experience and passion for business that will help local companies and organisations excel.

Allan may be contacted on +60 123 894 412 or allan@validitygroup.net. He is ably supported by our CEO, our Operations Director, our Principals and our delivery teams from our People, Sales and Business Enablement practices.

About VALIDITY Group

Enabling your People, your Sales and your Business – VALIDITY Group is focused on enabling and developing people, sales organisations and businesses to succeed and achieve their full potential. Our three pillars of Enablement solutions are clearly positioned into three focused elements. Each element is distinctly different and yet intrinsically connected.

VALIDITY Group's local office phone numbers are:

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