Media Release

VALIDITY Coaching proudly announces partnership agreement with CONSALIA.

Melbourne, Australia. February 27, 2011

Chris Tandridge, CEO of VALIDITY Coaching, has announced a partnership agreement with long-time associated company, UK based sales training provider Consalia.

"I have known and worked with Dr Phil Squire and the Consalia team over a number of years," said Chris. "They have always demonstrated the very highest levels of professionalism and have delivered outstanding results for their clients."

The association between the two organisations allows for Consalia to design and deliver a range of high end sales training solutions and for VALIDITY Coaching to support those activities with coaching to enable behavioural change and ensure that the skills learned in the training environment are successfully transferred into everyday action in the business.

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VALIDITY Coaching (www.validitycoaching.com) helps lead the organisational and executive behavioural changes required to grow their clients' people and business. Established in 2006, VALIDITY's international team collectively offers over 500 years of coaching experience across all levels of executives, managers, individual contributors, sales managers and sales teams and across a variety of disciplines and industries. VALIDITY'S ethical, powerful, results-oriented coaching is grounded in today's business realities and is based on a proprietary coaching approach – PROOF©. Engaging with VALIDITY as a coaching partner is secured in confidentiality and founded on solid individual development with personal stretch goals and measurements. This provides VALIDITY's clients with the security and knowledge that a robust system is consistently applied and measured in all coaching assignments. VALIDITY Coaching is committed to delivering in a true partner relationship based upon agreed values and shared business objectives.

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