



VALIDITY
C o a c h i n g

Media Release

VALIDITY Coaching's CEO invited to speak at FSAA National Conference.

Melbourne, Australia. December 2, 2011.

Chris Tandridge, CEO of VALIDITY Coaching, has been invited to be one of the select speakers at this year's Foodservice Today & Tomorrow Conference to be held in Sydney during late May 2012.

Attended by senior leaders and executives from the Foodservice Suppliers Association Australia, Mr Tandridge has been requested to share his views and insights into leadership and the coaching of staff.

An experienced public speaker, Chris has had the pleasure of speaking and presenting at a number of conferences internationally for a number of years. His extensive experience is seen as providing pertinent insights into a diverse range of industries, many of which are now facing the current challenges of change in stressful economic times.

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VALIDITY Coaching (www.validitycoaching.com) helps lead the organisational and executive behavioural changes required to grow their clients' people and business. Established in 2006, VALIDITY's international team collectively offers over 500 years of coaching experience across all levels of executives, managers, individual contributors, sales managers and sales teams and across a variety of disciplines and industries. VALIDITY'S ethical, powerful, results-oriented coaching is grounded in today's business realities and is based on a proprietary coaching approach – PROOF©. Engaging with VALIDITY as a coaching partner is secured in confidentiality and founded on solid individual development with personal stretch goals and measurements. This provides VALIDITY's clients with the security and knowledge that a robust system is consistently applied and measured in all coaching assignments. VALIDITY Coaching is committed to delivering in a true partner relationship based upon agreed values and shared business objectives.

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