

## Media Release

VALIDITY Group continues to expand into Asia with the launch of Validity Group Sdn Bhd.

Melbourne, Australia. December 4, 2013.

In December 2013, VALIDITY proudly announced the registration of VALIDITY Group Sdn Bhd, a Malaysian company wholly owned by its parent company VALIDITY Group Pty Ltd.

Throughout 2013, VALIDITY expanded its operation and reach throughout Asia, opening offices in Singapore, Kuala Lumpur and Hong Kong. This exciting development for VALIDITY Group is solid evidence of its long term plans and commitment to the region.

"This decision was very easy for us to make" said Chris Tandridge, CEO of VALIDITY Group. "We have tremendously enjoyed working with our clients from Malaysia and my own trips there have become increasingly regular and always highly enjoyable. The appointment of our SVP Mr Allan Smith, who is resident in Kuala Lumpur, helped confirm for us that it is the right regional location for us to take this step."

VALIDITY Group provides Malaysia, and indeed the entire region, with easy access to a diverse range of powerful solutions. Its Malaysian offices are located at Level 36, Menara Citibank, 165 Jalan Ampang, 50450 Kuala Lumpur. The office number is indicated below.

For further information or to arrange an informal discussion about our solutions, email info@validitygroup.net.

## **About VALIDITY Group**

Enabling your People, your Sales and your Business – VALIDITY Group is focused on enabling and developing people, sales organisations and businesses to succeed and achieve their full potential. Our three pillars of Enablement solutions are clearly positioned into three focused elements. Each element is distinctly different and yet intrinsically connected.

VALIDITY Group's local office phone numbers are:

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