



**VALIDITY**  
G r o u p

## Media Release

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**VALIDITY Coaching expands its offerings and solutions and rebrands as VALIDITY Group.**

**Melbourne, Australia. March 1, 2013.**

For six years VALIDITY has continued to grow, develop and establish itself as a leading provider of business coaching solutions throughout the entire Asia Pacific and Japan region.

Working with a diverse range of clients, they have developed centres of excellence within their business in response to client needs and requirements. As a reflection of those changes, VALIDITY Coaching Pty Ltd has rebranded as VALIDITY Group Pty Ltd.

Comprised of three distinct business units, each is intrinsically connected and attuned to the improvement of business by the process of Enabling – People Enabling, Sales Enabling and Business Enabling.

“Enabling our clients to be successful is our focus,” said Chris Tandridge, CEO and Founder. “We provide the conduit to successful business by enabling individuals, groups and hence businesses to really succeed.”

In a time when challenges and change continue to mount, businesses need to engage with a partner company that is ideally positioned to provide world-class solutions.

The VALIDITY Group, with personnel and offices across the region.

For further information or to arrange an informal discussion about our solutions, email [info@validitygroup.net](mailto:info@validitygroup.net).

### **About VALIDITY Group**

Enabling your People, your Sales and your Business – VALIDITY Group is focused on enabling and developing people, sales organisations and businesses to succeed and achieve their full potential. Our three pillars of Enablement solutions are clearly positioned into three focused elements. Each element is distinctly different and yet intrinsically connected.

VALIDITY Group’s local office phone numbers are:

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